Alcohol

Staff Contact: Rebecca Allen, MSW
Alcohol, Tobacco, and Other Drugs
517-353-3909
Rebecca.Allen@hc.msu.edu

Why it Matters

- High risk alcohol use is strongly correlated with many of the most serious disappointments, traumas, and failures students experience at college.
- Alcohol use can lead to legal issues that have long-term impact on academic and career aspirations.
- Less than 5% of the student body identifies MSU as a party school. Drinking moderately and within reason is the true norm at MSU.

What you can do

- Know that you do not have to drink in order to have the “real college experience.” In fact, 25% of MSU students either don’t drink or do so very infrequently.
- If you think a friend may have alcohol poisoning - call 911, turn them on their side to keep them from choking, and stay with them until help arrives. Don’t worry about an MIP either - the law’s got you covered: bit.ly/MIMedAm
- If you choose to consume alcohol, reduce your risk of unwanted consequences by consuming less alcohol over a longer period of time, eating food before and/or while drinking, staying with friends you know and trust, and making sure you have a safe plan for getting home.

What MSU students say and do

- 58% Of MSU students consume 0-4 drinks when they party.
- 92% Of MSU students report that they disapprove of drinking to the point of passing out.
- 78% Of MSU students choose not to drive after drinking, even if they’ve had just one.
- 87% Of MSU students stay with the same group of friends when partying.

Alcohol Resources

Social Norms Program: Also known as “The Ducks”, this campaign is designed to promote a better understanding of alcohol use at MSU. facebook.com/msusocialnorms
B.R.A.D: Be Responsible About Drinking, focused on 21st birthday celebrations. Brad21.org
Educational Programs: Presentations including “The Good, the Bad and the Ugly,” “Make the Call,” and “Know Your Solo.”
Electronic Checkup to Go (eCHUG): echug.msu.edu

The data in this document were obtained from the 2012 National College Health Assessment (NCHA) through Student Health Services at Ohio Health Center’s membership in the American College Health Association (ACHA). For the full MSU NCHA report, please visit http://epiep.msu.edu/RICHAN/UH_2012_Report.pdf